

THE SEVENTEENTH

# Population Health Colloquium

The Leading Forum  
on Innovations in  
Population Health

A Hybrid  
Conference,  
Internet Event &  
Training Program  
See page 2

March 27 – 29, 2017 • Philadelphia Loews Philadelphia Hotel

ACADEMIC  
PARTNER:



**Thomas Jefferson University®**  
Jefferson College of Population Health



CHAIR:

**David B. Nash, MD, MBA, FACP**  
Dean, Jefferson College of Population  
Health, Thomas Jefferson University

FEATURING:

- 3 Preconference Symposia
- 5 Mini Summits
- 5 Concurrent Sessions
- Special Tuesday Evening Dinner Program
- Announcement of the Winner of the 2017 Hearst Health Prize for Excellence in Population Health



**CONTINUING EDUCATION CREDITS:**  
**Accounting Professionals:** Approved  
for up to 18.0 NASBA CPE credits.

[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)

#Pophealth17



**TUITION SCHOLARSHIP PROGRAM:** The Colloquium is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the web site for details.

DIAMOND GRANTOR:



PLATINUM GRANTORS:



GOLD GRANTORS:



SILVER GRANTORS:



The Access Group®



IBM Watson Health™

BRONZE GRANTORS:



ADDITIONAL GRANTORS:



CO SPONSOR:



In today's uncertain and volatile climate, the practice of population health has taken on even more importance. As health care leaders, we understand the impact of social determinants on our nation's health. The fact that zip code is a better predictor of health than a person's genetic code is a clear indicator of the need to create healthier communities. By working to connect the disparate segments of our fragmented health system we can make progress toward controlling the cost of care, improving quality and ultimately achieve better health outcomes.

Population health has been a key component of the ACA, as a means of addressing these challenging issues. With the legislative shifts promised by the new President and Congress, it will be important to maintain the focus on practicing population-based care, as it is critical to establishing better health outcomes, improving access to care, and managing costs.

The push toward providing healthcare consumers with on-demand, seamlessly coordinated high-quality care is paving the way for a disruptive, exciting and eventful time in the industry. The Seventeenth National Population Health Colloquium has assembled a stellar lineup, including some of the foremost and visionary thought leaders, to help us navigate through this revolutionary transition.

This 3-day conference will bring together healthcare providers, payers, the pharmaceutical industry, leading technology and solutions companies, academia and government to share best practices, case studies, expert insights and industry trends.

The Seventeenth National Population Health Colloquium will feature:

- Announcement of the winner of the *2017 Hearst Health Prize for Excellence in Population Health*
- A special dinner program on the future of clinically integrated networks
- Three Preconference sessions
- Breakout sessions focused on:
  - Developing and Executing a Population Health Strategy
  - Using Population Health to Meet Community Needs
  - Science, Innovation and Discovery
  - Patient Engagement and Communication
- Multiple opportunities for networking with peers, including an opening night reception in the exhibit hall

The Jefferson College of Population Health is proud to serve as the Academic Partner for the Colloquium. Population Health is critical to establishing better health outcomes. We are greatly encouraged by the new partnerships and collaborations whose ultimate goal is to improve the health of our population.

We hope you will join us for this exciting program!

— **David B. Nash, MD, MBA, FACP,**  
Dean, Jefferson College of Population Health,  
Thomas Jefferson University

## WHO SHOULD ATTEND:

- Presidents/Chief Executive Officers/Chief Financial Officers/Chief Operating Officers
- Medical Directors
- Medicare/Medicaid Directors
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Managed Care Executives (Medical Directors, Pharmacy Managers)
- Population Health Officers, Directors and Managers
- Directors and Deputy Directors, State Departments of Public Health
- CIOs, CTOs, Vice Presidents and Directors of Information Systems
- Directors and Managers of Programs in Wellness, Prevention and Chronic Disease
- Quality Assurance and Improvement Managers
- Case Managers, Social Workers and Psychologists
- Nurses and Nurse Practitioners
- Directors and Managers of Health and Wellness Plans
- Directors of Disease Management
- Physicians and Physician's Assistants
- Alternative Medicine Providers
- Pharmacists (retail, chain and convenient care)
- Industry Analysts and Consultants
- Healthcare Sales, Marketing and Development Directors and Managers
- Human and Community Resource Managers
- Innovation and Transformation Officers

## PROGRAM OBJECTIVES:

- Identify strategies for the design and implementation of population health programs by hospitals, health plans, and medical groups
- Discuss current and future education initiatives for healthcare leaders, clinicians, boards of governors and others within an organization
- Explain specific successful population health management programs and share best practices
- Provide an overview of challenges facing healthcare today
- Discuss how evidence-based medicine is being used to improve the health care system
- Critically assess current and proposed models of care to improve standardization, facilitate transitions of care and accountability, and to reduce costs
- Examine the impact of innovative business models on the changing landscape
- Examine the role of analytics, data and technology



**Thomas Jefferson University®**  
Jefferson College of Population Health

**Special Benefits for  
Population Health Training  
Program Participants**

Participants who successfully complete the Population Health Training Program offered in conjunction with the Seventeenth Population Health Colloquium are eligible to receive a 15% discount to the Population Health Academy, a 5-day continuing education program offered through Thomas Jefferson University's College of Population Health. To be eligible for this discount, Population Health Colloquium attendees must enroll by July 1, 2018. This offer is for new registrants only. For more information about the Academy and Jefferson's graduate degree and certificate programs, visit [www.Jefferson.edu/PopulationHealth](http://www.Jefferson.edu/PopulationHealth).

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video of plenary sessions and listen to audio of preconference and concurrent sessions over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker video and audio and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.





## DAY 1 OPENING PLENARY SESSION



### 1:00 PM Welcome and Overview

**David B. Nash, MD, MBA, FACP**, Dean, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA (Chair and Moderator)



### 1:15 PM The Future of Managed Care

**Marilyn Tavenner, BSN, MHA**, Chief Executive Officer, America's Health Insurance Plans; Former Administrator, Centers for Medicare and Medicaid Services, Washington, DC



### 2:00 PM From the Front Lines: Continuous Health Strategies to Enable PHM Success

**Tom Zajac, MD, MBA, FACP**, Chief Executive Officer and Business Group Leader, Population Health Management, Philips, Alpharetta, GA

### 2:45 PM

### NETWORKING BREAK IN THE EXHIBIT HALL



### 3:15 PM Good Health is Good Business: The Results of an Innovative Alignment with Physicians and Communities

**Chris Hunter, MBA**, Senior Vice President and Chief Strategy Officer, Humana, Inc., Louisville, KY



### 4:00 PM APM's, MACRA/MIPS: The Provider's Perspective

**Gerald Meklaus, MHA**, Managing Director, NA Clinical and Health Management Services, Accenture, Philadelphia, PA



**Drew A. Harris, DPM, MPH**, Director, Health Policy and Population Health Programs, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA

### 4:45 PM

### Population Health Leaders Panel

**David B. Nash, MD, MBA, FACP** (Moderator)



**Madeleine Biondolillo, MD**, Vice President, Quality and Safety, Premier, Inc., Charlotte, NC



**Saranya Loehrer, MD, MPH**, Executive Director of North America Strategy and Operations, Institute for Healthcare Improvement (IHI), Houston, TX



**Mary O'Dowd, MPH**, Executive Director, Health Systems and Population Health Integration, Rutgers Biomedical and Health Sciences, New Brunswick, NJ



**Terri Steinberg, MD, MBA**, Chief Health Informatics Officer, Vice President, Population Health, Christiana Care Health System, New Castle, DE



**Anthony Wehbe, DO, MBA, FACOI**, Chief Population Health Executive, Kennedy Health Alliance, Voorhees, NJ



**Leana S. Wen, MD, MSc**, Health Commissioner, Baltimore City Health Department, Baltimore, MD

### 5:30 PM

### Closing Remarks

**David B. Nash, MD, MBA, FACP**

### 5:30 PM

### ADJOURNMENT, NETWORKING RECEPTION AND 2017 HEARST HEALTH PRIZE FINALISTS POSTER SESSION

## POPULATION HEALTH TRAINING PROGRAM OVERVIEW

The National Population Health Colloquium is offering a Training Program in the form of an optional continuing professional education course within the conference. The purpose is to provide the opportunity for a deeper exploration of the topics covered in the Colloquium sessions.

### Who Should Attend?

The training program will be of interest to those working in or with government agencies, employers, consumer groups, quality organizations, health plans, hospitals, nursing homes, physicians and physician organizations, home health agencies, nurses and other clinicians, and those working in health care finance.

### Learning Objectives and Course Description:

The content is focused on practical application and implementation of population health management strategies, care coordination, patient engagement and activation, and new innovations and technologies to support these efforts. The material in this training program is purposely geared to appeal to a broad audience of individuals working in the field; it is not confined to one particular discipline, since the successful practice of population health requires a holistic approach and encompasses many perspectives.

### Program Requirements:

- Completion of pre-course readings (3 hours)
- Attend Preconference I, either in person or online
- Attend Colloquium either in person or online
- Successful completion of the post-conference exam online. Exam questions will be pulled from pre-course readings and conference sessions.

### Course Completion:

In order to earn a certificate of completion, participants must complete all of the course requirements as outlined above and achieve a minimum score of eighty percent (80%) on the online post-conference examination. Course participants will have 90 days to complete the related online examination.

### Special Benefit for Training Program Participants:

Participants who successfully complete this Training Course are eligible to receive a 15% discount to the Population Health Academy, a 5-day continuing education program offered through Thomas Jefferson University's College of Population Health. To be eligible for this discount, Population Health Colloquium attendees must enroll by July 1, 2018. (This offer is for new registrants only).

For more information about the Population Health Academy and Jefferson's graduate degree and certificate programs, visit [www.Jefferson.edu/PopulationHealth](http://www.Jefferson.edu/PopulationHealth).

### Frequently Asked Questions:

#### 1. Is the Population Health Training Program a professional certification program?

It is not. The program is an attempt to offer additional information and insights associated with the material presented during the Colloquium sessions, and to provide attendees with evidence of mastery of the material through the issuance of a certificate of completion.

#### 2. Please describe the post meeting online examination.

The examination consists of a bank of multiple-choice questions based upon the information made available in the preconference readings and session, and presentations within the Colloquium agenda. Participants will be given a web link to the examination and a unique username and password to access the examination, and may take it at any time during the ninety (90) days following the Colloquium. The examination is timed, and candidates will have one hour to complete it once begun. The examination may be taken up to three (3) times. New questions will rotate through the examination. Candidates must score eighty percent (80%) or more to successfully complete this requirement.

## DAY 2 MORNING PLenary SESSION

7:00 AM

**Registration Opens; Breakfast in Exhibit Hall****8:00 AM Welcome and Introduction****David B. Nash, MD, MBA, FACP, Dean, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA (Chair)****8:10 AM Leadership Principles in a Changing Environment****Donato J. Tramuto, President and Chief Executive Officer, Tivity Health; Founder, Health eVillages, Nashville, TN****Jeff Arnold, Chairman and Chief Executive Officer, Sharecare, Atlanta, GA****9:00 AM 2016 Hearst Health Prize Panel: Lessons Learned and Insight Gained****Gregory Dorn, MD, MPH, President, Hearst Health, South San Francisco, CA (Moderator)****C. Annette DuBard, MD, MPH, Chief Health Information Officer and Senior Vice President for Population Health Analytics, Community Care of North Carolina, Raleigh, NC (2016 Winner)****Susan Walsh, MD, Vice President Population Health, Medical Director, ACO, Jersey City Medical Center-Barnabas Health, Jersey City, NJ (2016 Finalist)****Angie Truesdale, Chief Executive Officer, Centering Healthcare Institute, Boston, MA (2016 Finalist)****9:30 AM Award Presentation: 2017 Hearst Health Prize for Excellence in Population Health****Gregory Dorn, MD, MPH, President, Hearst Health, South San Francisco, CA****Stephen K. Klasko, MD, MBA, President and Chief Executive Officer, Thomas Jefferson University and Jefferson Health, Philadelphia, PA****David B. Nash, MD, MBA, FACP, Dean, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA**

10:00 AM

**NETWORKING BREAK IN EXHIBIT HALL****10:45 AM Population Health Management: Treating People Not Just a Disease****Kent Thiry, MBA, Chairman and Chief Executive Officer, DaVita Inc., Denver, CO****11:30 AM "Stone Soup" and Other Analogies for Building Community through Collaboration****Lisa Simpson, MB, BCH, MPH, FAAP, President and Chief Executive Officer, AcademyHealth, Washington, DC**

12:00 PM

**NETWORKING LUNCH IN EXHIBIT HALL AND VENDOR DEMOS**

## SPONSORED MINI SUMMITS 1:00 – 3:00 PM

**Mini Summit 1: Advancing Interoperability Across Care Settings****Sponsored by Allscripts**

Health care is a group effort, and having full visibility into a patient's records is critical to improving population health. In this session, we will explore the process of creating interoperability across care settings, what challenges you might encounter, and what true interoperability looks like.

Come hear from healthcare leaders who have achieved quantifiable benefits from developing interoperability as a key component of their population health strategy.

**Mini Summit 2: Executive Perspectives on the Transformation to Value-Based Care****Sponsored by Optum**

This session will feature customer case studies from two providers that are thriving in the transition to value-based care through leveraging clinical, claims, and social data. Optum's value-based care expert will lead a question and answer session as the two organizations discuss future planning and the impact of MACRA and other new programs.

**Mini Summit 3: The "Ultimate Game Changers" Game — How Will Healthcare Change in 2017?****Sponsored by xScion**

Join our panel of population health experts for a game style Q&A about the future of healthcare including Technology, Medicare, Medicaid and more.

**Bob Esposito, Chief Executive Officer, NAVEOS, Sterling, VA****Russ Mohawk, President and Chief Executive Officer of Health Plans and Population Health Services, Inova Health Systems, Falls Church, VA****Jesse James, MD, MBA, CMIO, Evolent, Arlington, VA****Vikas Arya, Principal of Strategy, xScion Solutions, Gaithersburg, MD****Mini Summit 4: If You Think Patient Data is About Wearable Devices, You're Wrong****Sponsored by TapCloud and Parnassus Consulting**

If you have spent any time thinking about using mobile apps or wearable devices with patients, you undoubtedly have a few questions...

- Will clinicians be overloaded with data?
- Is patient-generated data both accurate and useful?
- Will the patient-generated health data (PGHD) interface with the EMR and clinical workflows?
- Can I manage the liability?
- Do patients really have the technology, skills, and follow-through to make it work, or is patient-generated data just a fad?

This session will feature an extended discussion, including Q/A, with clinicians, administrators, data analysts, and technology entrepreneurs using real patient case studies and data over three years. Join us for an interactive exploration of the challenges and successes of incorporating patient-generated data into a variety of patient care settings.

**Daniel Foltz, President and Managing Director, Parnassus Consulting, Ardmore, PA****Tom Riley, Chief Executive Officer, Tapcloud, Northbrook, IL****Mini Summit 5: Health Systems and Pharmaceuticals: Best Practices for Population Health****Sponsored by The Access Group**

In the near future, health systems will likely have their own provider-sponsored plans using preferred treatments in order to reduce total cost of care. In addition, treatment protocols and care pathways will be enforced through electronic medical record systems. This session will review the past, present, and future evolution of health systems and how preferred treatments may be used to improve population health outcomes.

**Richard Stefanacci, DO, MGH, MBA, AGSF, CMD, Chief Medical Officer, The Access Group; Jefferson College of Population Health Faculty, Berkeley Heights, NJ****Scott Guerin, PhD, Senior Director of Government Policy Systems and Analytics, The Access Group, Berkeley Heights, NJ**3:00 PM **AFTERNOON BREAK IN EXHIBIT HALL**

## CONCURRENT SESSIONS 3:30 – 5:45 PM

### Concurrent Session 1: Developing and Executing a Population Health Strategy

#### 3:30 PM Introductions and Overview

**Natalia Wilson, MD, MPH**, *Clinical Associate Professor, School for the Science of Health Care Delivery, Arizona State University, Tempe, AZ (Moderator)*

#### 3:45 PM Session 1: Systems Engineering/Process Improvement for Population Health

**William Riley, PhD**, *Professor, School for the Science of Health Care Delivery, Arizona State University, Tempe, AZ*

#### 4:15 PM Session 2: Understanding and Preparing for CPC+ **Lawrence Ward, MD**, *Vice Chair for Clinical Practice and Quality, Thomas Jefferson University, Philadelphia, PA*

#### 4:45 PM Session 3: Creating Equitable, Healthy and Resilient Communities through the Design of the Built Environment

**Susan Frostén, RA, LEED AP BD+C**, *Associate Provost, Associate Professor, College of Architecture and the Built Environment, Philadelphia University, Philadelphia, PA*

**Kimberlee Douglas, RLA, ASLA**, *Director and Associate Professor, Landscape Architecture Program, Director, Lab for Urban and Social Innovation, College of Architecture and the Built Environment, Philadelphia University, Philadelphia, PA*

#### 5:15 PM Faculty Panel and Audience Q&A

#### 5:45 PM Adjournment

### Concurrent Session 2: Using Population Health to Meet Community Needs

#### 3:30 PM Introductions and Overview

**Toby Freier, MBA, FACHE**, *President, New Ulm Medical Center; Vice President, West Region Community Hospitals of Allina Health, New Ulm, MN (Moderator)*

#### 3:45 PM Session 1: The Way to Wellville is Paved with Accountability

**Esther Dyson, Chairman**, *EDventure Holdings, New York, NY*

#### 4:15 PM Session 2: Value-Based Health Care and the Role of Population Health Research

**Norma A. Padron, PhD, MPH, MA**, *Associate Director, Center for Population Health Research, Lankenau Institute for Medical Research; Assistant Professor, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA*

#### 4:45 PM Session 3: Creating Transformational Programs with New Partnerships and Collaborations

**Susan M. Mann**, *President, 1889 Foundation; President, Conemaugh Health Foundation, Johnstown, PA*

**Scott Becker**, *Former Chief Executive Officer, Conemaugh Health System, Johnstown, PA*

#### 5:15 PM Faculty Panel and Audience Q&A

#### 5:45 PM Adjournment



### GET THE CONFERENCE APP ON YOUR MOBILE DEVICE!

1. Go to <http://guidebook.com/g/pophealthcolloquium>
2. Tap the "Download" button to download the free Guidebook app (mobile users can be texted a link)
3. Open Guidebook and get our "Seventeenth National Population Health Colloquium" guide

### Concurrent Session 3: Science, Innovation and Discovery

#### 3:30 PM Introductions and Overview

#### 3:45 PM Session 1: Precision Medicine: The Impact of Genetic Testing on Population Health

**Vivian H. Coates, MBA**, *Vice President, Information Services and Health Technology Assessment, ECRI Institute, Plymouth Meeting, PA*

#### 4:15 PM Session 2: Driving Sustainable Change in Hand Hygiene — The Problem We Only THINK We Solved — Challenging The Status Quo and "Gold Standard"

**Paul Alper, BA**, *Chairman, The Electronic Hand Hygiene Compliance Organization (EHCO); Vice President Patient Safety Strategy, DebMed, Charlotte, NC*

#### 4:45 PM Session 3: From Population Health to Precision Medicine and Wellness

**William Kassler, MD, MPH**, *Deputy Chief Health Officer and Lead Population Health Officer, IBM Watson Health, Manchester, NH*

#### 5:15 PM Faculty Panel and Audience Q&A

#### 5:45 PM Adjournment

### Concurrent Session 4: Patient Engagement and Communication

#### 3:30 PM Introductions and Overview

**Saranya Loehrer, MD, MPH**, *Executive Director of North America Strategy and Operations, Institute for Healthcare Improvement (IHI), Houston, TX (Moderator)*

#### 3:45 PM Session 1: Advancing Serious Illness: How Communication Can Improve Care

**Jeff Cohn, MD, MHCM**, *Common Practice, Medical Director; Former Chief Quality Officer and Patient Safety Officer, Einstein Healthcare Network, Philadelphia, PA*

#### 4:15 PM Session 2: A Consumer-Oriented Perspective to Achieving Population Health

**Jeff Dobro, MD**, *Chief Medical Officer, RedBrick Health, New York, NY*

#### 4:45 PM Session 3: Leveraging DSRIP to Build a Foundation for Value-Based Care

**Joseph Lamantia, MHA**, *Chief of Operations for Population Health, Stony Brook Medicine/ Suffolk Care Collaborative, Hauppauge, NY*

#### 5:15 PM Faculty Panel and Audience Q&A

#### 5:45 PM Adjournment

### Concurrent Session 5: Predictive Analytics and Technology

#### 3:30 PM Introductions and Overview

**Eric Widen**, *Chief Executive Officer, HBI Solutions, Palo Alto, CA (Moderator)*

#### 3:45 PM Session 1: Financial Incentives and Smart Mobile Design for the Improvement of Population Health

**Michael Fuccillo, PhD**, *Chief Science Officer, Wellth, New York, NY*

#### 4:15 PM Session 2: Making Predictive Analytics Actionable **Herb Fillmore**, *Senior Director of Population Health and Strategic Innovation, 3M, New York, NY*

#### 4:45 PM Session 3: Technology Driving Contemporary Care Management

**Jerome H. Finkel, MD, MHA, FACP**, *President and Chief Executive Officer, Alliance Health; Medical Director, Greater Macomb Physician Hospital Organization; Regional Medical Director, Henry Ford Physician Network, Mt. Clemens, MI*

#### 5:15 PM Faculty Panel and Audience Q&A

#### 5:45 PM Adjournment



6:15 PM

## TUESDAY EVENING DINNER PROGRAM: The Future of Clinically Integrated Networks

### Optional Dinner Program

Fee: \$95. Includes reception, dinner and presentation/discussion

Seating is limited. Register by March 20, 2017

In today's market-driven society, healthcare is moving from volume to value. In order for hospitals to thrive in this economy, many have formed clinically integrated networks, linking multiple hospitals and ambulatory facilities.

Michael Dowling, President and CEO, Northwell Health and Dr. Stephen Klasko, President and CEO, Thomas Jefferson University and Jefferson Health, are two leaders who have successfully been able to build a robust network.

Join them for an interactive discussion on the challenges of building a CIN and what we can expect in the future.



**Michael J. Dowling**, President and Chief Executive Officer, Northwell Health, Great Neck, NY



**Stephen K. Klasko, MD, MBA**, President and Chief Executive Officer, Thomas Jefferson University and Jefferson Health, Philadelphia, PA

**David B. Nash, MD, MBA, FACP** (Moderator)

## WEDNESDAY, MARCH 29, 2017

### DAY 3 CLOSING PLENARY SESSION

**7:00 AM** Registration Opens; Breakfast in Exhibit Hall

**8:00 AM** Introductions



**David B. Nash, MD, MBA, FACP**, Dean, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA (Chair and Moderator)

**8:15 AM** Closing Keynote



**Joseph F. Coughlin, PhD**, Founder and Director, MIT AgeLab, Massachusetts Institute of Technology, Cambridge, MA

**8:45 AM** Building a Better Future



**Scott M. Frisch**, Executive Vice President and Chief Operating Officer, AARP, Washington, DC

**9:15 AM** Moderated Discussion

**David B. Nash, MD, MBA, FACP** (Moderator)



**Joseph F. Coughlin, PhD**, Founder and Director, MIT AgeLab, Massachusetts Institute of Technology, Cambridge, MA



**Scott M. Frisch**, Executive Vice President and Chief Operating Officer, AARP, Washington, DC

**9:45 AM** NETWORKING BREAK IN EXHIBIT HALL

**10:15 AM** The Future of ACOs



**Allison Brennan, MPP**, Vice President of Policy, National Association of ACOs, Washington, DC

**11:00 AM** Health Leaders Panel

**David B. Nash, MD, MBA** (Moderator)



**Ronald Greeno, MD, FCCP, MHM**, Senior Advisor for Medical Affairs, TeamHealth, North Hollywood, CA



**Amy Nguyen Howell, MD, MBA, FAAFP**, Chief Medical Officer, CAPG, the Voice of Accountable Physician Groups, Los Angeles, CA



**Rita Numerof, PhD**, President, Numerof & Associates, Inc., St. Louis, MO



**Jennifer J. Schneider, MD, MS**, Chief Medical Officer, Livongo; Former Chief Medical Officer, Castlight Health, Mountain View, CA

**12:00 pm** Adjournment Population Health Colloquium

### HOTEL INFORMATION/RESERVATIONS

**The Population Health Colloquium does not contract with any third party organization to make hotel reservations for attendees of the Colloquium. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.**

The LOEWS Philadelphia Hotel is the official hotel for The 17th Population Health Colloquium. A special group-rate of **\$204.00 single/ \$224.00 double** per night (plus tax) has been arranged for Colloquium attendees. For your convenience, we are pleased to provide you with a dedicated website so you are able to book your hotel reservations.

WEBSITE: Please go to [www.populationhealthcolloquium.com/travel.html](http://www.populationhealthcolloquium.com/travel.html) for instructions on how to make your reservation and obtain the group rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, February 22, 2017**. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

**LOEWS Philadelphia Hotel** 1200 Market Street • Philadelphia PA 19107



Are you ready  
to lead the future?

Prepare for tomorrow  
with a focus on

# Population Health

Gain crucial skills and knowledge needed to navigate health system change and build organizations that improve the health of populations.

Jefferson College of Population Health offers several pathways to increase your understanding of Population Health:

- Part-time online programs designed exclusively for experienced health and healthcare professionals:
  - **Master of Science degree**
  - **Graduate certificate**
- Five-day **Population Health Academy** provides a comprehensive introduction to the topic

**Upcoming Sessions:** May 1-5, July 17-21, October 23-27

Attendance limited to 35 registrants per session

This continuing education credit program is offered on the TJU campus in Philadelphia by the Jefferson College of Population Health. Participants who attend all 5 days and complete the coursework will receive a certificate of completion at the end of the course.



SAVE THESE  
DATES IN 2017!

## TWENTY SIXTH NATIONAL HIPAA SUMMIT

The Leading Forum on Healthcare EDI, Privacy, Breach Notification, Confidentiality, Data Security and HIPAA Compliance

MEDIA PARTNERS: *Harvard Health Policy Review* and *Health Affairs*

**March 29 – 31, 2017 • Grand Hyatt, Washington, DC**  
[www.HIPAAsummit.com](http://www.HIPAAsummit.com)

## NATIONAL MEDICARE ADVANTAGE SUMMIT

SPONSOR: Better Medicare Alliance

MEDIA PARTNERS: *Harvard Health Policy Review* and *Health Affairs*

**April 5 – 7, 2017 • Hyatt Regency Crystal City, Arlington, VA**  
[www.MedicareAdvantageSummit.com](http://www.MedicareAdvantageSummit.com)

## HEALTH DATAPALOOZA 2017

HOSTED BY AcademyHealth

MEDIA PARTNERS: *Harvard Health Policy Review*, *Health Affairs*

**April 26 – 28, 2017 • Washington Hilton, Washington, DC**  
[www.HealthDatapalooza.org](http://www.HealthDatapalooza.org)

## SEVENTH NATIONAL BUNDLED PAYMENT SUMMIT

The Leading Forum on the Role of Healthcare Payment Reforms  
with Special Focus on Bundled Payment Approaches

Offered in Sequence with the Eighth National ACO Summit

MEDIA PARTNERS: *Harvard Health Policy Review*, *Health Affairs*, *Accountable Care News*,  
*Healthcare Innovation News*, *Medical Home News* and *Population Health News*

**June 26 – 28, 2017 • Hyatt Regency Crystal City, Arlington, VA**  
[www.BundledPaymentSummit.com](http://www.BundledPaymentSummit.com)

## EIGHTH NATIONAL ACCOUNTABLE CARE ORGANIZATION (ACO) SUMMIT

The Leading Forum on the Accountable Care Organizations (ACOs) and Related Delivery  
System and Payment Reform

Offered in Sequence with the Seventh National Bundled Payment Summit

MEDIA PARTNERS: *Harvard Health Policy Review*, *Health Affairs*, *Accountable Care News*,  
*Healthcare Innovation News*, *Medical Home News* and *Population Health News*

**June 28 – 29, 2017 • Hyatt Regency Crystal City, Arlington, VA**  
[www.ACOSummit.com](http://www.ACOSummit.com)

## FIFTH PHYSICIAN ADVISOR AND UR TEAM BOOT CAMP

Attacking Payer Denials — Turning Anguish into Action  
PLUS Creating a Collaborative Dream Team

Co-Produced by the National RAC Summit and AR Systems, Inc.

**July 19 – 21, 2017 • Hyatt Regency Coconut Point, Bonita Springs, FL**  
[www.RACSummit.com](http://www.RACSummit.com)



## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Internet access. Conference plenary sessions are broadcast in video. Conference preconference and concurrent sessions are broadcast in audio only. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7439 or 206-452-5203 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7439 or 206-452-5203 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Colloquium, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either Webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a Webcast registration. For more information, please call the Conference Office at 800-503-7439 or 206-452-5203.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Colloquium content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Colloquium aggressively pursues copyright infringers. If a registrant needs the ability to share Colloquium content within his or her organization, multiple Colloquium registrations are available at discounted rates.

The Colloquium will pay a reward for information regarding unauthorized sharing of Colloquium content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Colloquium content sharing, contact the Colloquium registration office.

### TUITION SCHOLARSHIPS

The Population Health Colloquium is now offering a limited number of partial and full Tuition Scholarships to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Colloquium website.

## HOW TO REGISTER:

Fully complete the form on page 11 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187

### FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7439 (Continental US, Alaska and Hawaii only) or 206-452-5203, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## CONTINUING EDUCATION UNITS (CEUs)

### NASBA CPE CREDIT

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 18.00 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or [petergrant@dwt.com](mailto:petergrant@dwt.com).

### POSTCONFERENCE APPLICATION FOR CREDIT

### ABQAURP

ABQAURP Diplomates who would like to utilize CE credits received from an accredited provider other than ABQAURP must complete and return this form with the required documentation and fees: [www.abqaup.org/pdf/recert-app.pdf](http://www.abqaup.org/pdf/recert-app.pdf). The Colloquium will issue a certificate of attendance to be submitted in conjunction with the ABQAURP form.

### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

## GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Colloquium will be to refund the registration fee paid. The Colloquium shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

## FOR FURTHER INFORMATION

Call 800-503-7439 (Continental US, Alaska and Hawaii only) or 206-452-5203, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).

## SPECIAL SUBSCRIPTION OFFER FOR COLLOQUIUM ATTENDEES



**WITH 12 PAGES OF OUTSTANDING CONTENT EACH MONTH** — Every issue includes three in-depth feature articles, brief updates on late-breaking industry news and resources, a Thought Leader segment featuring national opinion leaders commenting on an important issue of the day, and an interview with a key figure in the field of population health.

Save \$173 off the annual subscription rate for your first year, plus you can cancel at any time and receive a pro rata refund.

**SPECIAL ANNUAL SUBSCRIPTION RATE** — pay just \$295 instead of the regular \$468. Use the Colloquium Registration Form on page 11 and complete the newsletter subscription information.



# POPULATION HEALTH COLLOQUIUM

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME
SIGNATURE OF REGISTRANT - REQUIRED
JOB TITLE
ORGANIZATION

ADDRESS
CITY/STATE/ZIP
TELEPHONE
E-MAIL
<input type="checkbox"/> Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

- PRECONFERENCE** (Optional; choose one) **\$ 495**
- ☐ PRECONFERENCE 1: THE VOICE OF THE PATIENT IN POPULATION HEALTH (Preconference 1 is required for Population Health Training Program)
  - ☐ PRECONFERENCE 2: POPULATION HEALTH ALLIANCE FORUM 2017 – STAKEHOLDERS UNITED FOR POPULATION HEALTH™
  - ☐ PRECONFERENCE 3: ROI IN WELLNESS: GETTING THE REAL STORY

- CONFERENCE – STANDARD RATE** (Does not include Preconference):
- ☐ Through Friday, February 3, 2017\* **\$1,195**
  - ☐ Through Friday, March 3, 2017\*\* **\$1,595**
  - ☐ After Friday, March 3, 2017 **\$1,995**

- SPECIAL PROVIDER RATE\*\*\*** (Does not include Preconference):
- ☐ Through Friday, February 3, 2017\* **\$ 995**
  - ☐ Through Friday, March 3, 2017\*\* **\$1,295**
  - ☐ After Friday, March 3, 2017 **\$1,595**

- SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE\*\*\*\*** (Does not include Preconference):
- ☐ Through Friday, February 3, 2017\* **\$ 595**
  - ☐ Through Friday, March 3, 2017\*\* **\$ 795**
  - ☐ After Friday, March 3, 2017 **\$ 995**

- SPECIAL EVENING DINNER PROGRAM** Tuesday, March 28, 6:15 pm (Optional):
- ☐ THE FUTURE OF CLINICALLY INTEGRATED NETWORKS **\$ 95**
  - ☐ **POPULATION HEALTH TRAINING PROGRAM** (Includes preconference readings and questions, online course and post-conference online examination. Requires preconference and conference registration.): **\$ 395**

- GROUP REGISTRATION DISCOUNT FOR CONFERENCE ONLY** (Does not include Preconference):
- Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:
- ☐ Through Friday, February 3, 2017\* **\$ 895**
  - ☐ Through Friday, March 3, 2017\*\* **\$1,195**
  - ☐ After Friday, March 3, 2017 **\$1,495**

- CONFERENCE ELECTRONIC MEDIA:**
- Onsite Attendees — Following the Colloquium, the video/audio and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Colloquium registration:
- ☐ Flash Drive (\$129 + \$15 shipping) **\$144**
  - ☐ 6 months' access on Web **\$129**
- Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (See page 10).

- SELECT YOUR MINI SUMMIT** Tuesday, March 28, 1 pm (Choose one):
- ☐ MS 1: Advancing Interoperability Across Care Settings *Sponsored by Allscripts*
  - ☐ MS 2: Executive Perspectives on the Transformation to Value-Based Care *Sponsored by Optum*
  - ☐ MS 3: The "Ultimate Game Changers" Game — How Will Healthcare Change in 2017? *Sponsored by xScion*
  - ☐ MS 4: If You Think Patient Data is About Wearable Devices, You're Wrong *Sponsored by TapCloud and Parnassus Consulting*
  - ☐ MS 5: Health System and Pharmaceuticals Best Practices . . . *Sponsored by The Access Group*

- SELECT YOUR CONCURRENT SESSION** Tuesday, March 28, 3:30 pm (Choose one):
- ☐ Concurrent 1: Developing and Executing a Population Health Strategy
  - ☐ Concurrent 2: Using Population Health to Meet Community Needs
  - ☐ Concurrent 3: Science, Innovation and Discovery
  - ☐ Concurrent 4: Patient Engagement and Communication
  - ☐ Concurrent 5: Predictive Analytics and Technology

## SPECIAL SUBSCRIPTION OFFERS FOR ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Value Based Payment News* or *Healthcare Innovation News* for only \$195 (regular rate \$295) when ordered with your conference registration.

- |  |        |  |        |
|--|--------|--|--------|
| <input type="checkbox"/> <i>Accountable Care News</i>      | \$ 295 | <input type="checkbox"/> <i>Population Health News</i>   | \$ 295 |
| <input type="checkbox"/> <i>Medical Home News</i>          | \$ 295 | <input type="checkbox"/> <i>Predictive Modeling News</i> | \$ 295 |
| <input type="checkbox"/> <i>Readmissions News</i>          | \$ 295 |  |        |
| <input type="checkbox"/> <i>Healthcare Innovation News</i> | \$ 195 | <input type="checkbox"/> <i>Value Based Payment News</i> | \$ 195 |

## WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for the preconference, conference and the Training Program (does not include the optional dinner program). Webcast conference registration includes the live Internet feed from the Colloquium, plus six months of continued archived Internet access, available 24/7.

- INDIVIDUAL REGISTRATION:**
- ☐ Through Friday, February 3, 2017\* **\$ 795**
  - ☐ Through Friday, March 3, 2017\*\* **\$1,095**
  - ☐ After Friday, March 3, 2017 **\$1,395**

- SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE\*\*\*\*:**
- ☐ Through Friday, February 3, 2017\* **\$ 495**
  - ☐ Through Friday, March 3, 2017\*\* **\$ 595**
  - ☐ After Friday, March 3, 2017 **\$ 695**

- GROUP REGISTRATION:**
- Group registration offers the substantial volume discounts set forth below. **All group registrants are enrolled in the preconference, conference and Training Program.** Group registration offers the possibility of implementing a webcast training program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge. Rates are per person.
- Conference Access: ☐ 5 or more **\$595 each** ☐ 20 or more **\$395 each**  
☐ 10 or more **\$495 each** ☐ 40 or more **\$295 each**

See INTELLECTUAL PROPERTY POLICY, page 10.

- CONFERENCE ELECTRONIC MEDIA:**
- Webcast attendees — Following the Colloquium, the video/audio and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Colloquium registration: ☐ Flash Drive (\$129 + \$15 shipping) **\$144** (All webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, February 3, 2017.

\*\* This price reflects a discount for registration and payment received through Friday, March 3, 2017.

\*\*\* Provider is a hospital, long term care, home health, physician, or hospice organization or its association.

\*\*\*\* For the purpose of qualifying for a discounted rate: (1) "academic" shall apply to individuals who teach full time or are full time students at an academic institution (i.e., a faculty member at a medical school or hospital residency program who also sees patients is a provider, not an academic); (2) "government" shall apply to individuals who are full time employees of federal, state or local regulatory agencies (i.e., a State university health system or local public hospital is a provider, not government); and (3) "clinic" shall apply to individuals who are full time employees of a Federally Qualified Health Center or safety net clinic. This rate does not include the Preconference for onsite attendees.

## PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

## TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Population Health Colloquium, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).

☐ Check/money order enclosed (payable to Health Care Conference Administrators LLC)

☐ Payment by credit card: ☐ American Express ☐ Visa ☐ Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Colloquium, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT #	
EXPIRATION DATE	SECURITY CODE
NAME OF CARDHOLDER	
SIGNATURE OF CARDHOLDER	





## Population Health Colloquium

Publications Printing Dept.  
41651 Corporate Way  
Palm Desert, CA 92260  
USA

(Address for Return Mail Only)

PRESORTED  
FIRST CLASS  
U.S. POSTAGE  
PAID  
PERMIT # 1  
PALM DESERT, CA



[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)  
#Pophealth17

THE SEVENTEENTH

# Population Health Colloquium

The Leading Forum  
on Innovations in  
Population Health



March 27 – 29, 2017  
Philadelphia



[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)  
#Pophealth17

MEDIA  
PARTNERS:

HARVARD  
health policy  
REVIEW

HealthAffairs

Population Health  
Management

Accountable  
Care  
PARTNERS

Healthcare  
Innovation  
NEWS

Medical  
Economy  
NEWS

Population  
Health  
NEWS

Predictive  
Modeling  
NEWS

Readmissions  
NEWS

Value-Based  
Payment  
NEWS