

Sponsor Benefits for

VIRTUAL TWENTY-FIFTH SILVER ANNIVERSARY POPULATION HEALTH COLLOQUIUM

Part of the Heritage Value-based Care Conference Series

The Leading Forum on Innovations in Population Health & Care Coordination

**Media Partners: *Harvard Health Policy Review, Health Affairs,
Inside Health Policy and Population Health Journal***

Virtual Online Video Live and Archived • December 9 – 11, 2026

www.PopulationHealthColloquium.com

Platinum Sponsor – \$20,000

- Exclusive sponsor top recognition on the Colloquium website homepage and on the Colloquium video broadcast portal homepage
- Most prominent Company logo in preferred position in the Colloquium broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 3 panel sessions. Sponsor will be responsible for identifying and inviting panelists approved by the Colloquium Planning Committee.
- Opportunity to create and submit 2 one-minute video advertisements to run during the broadcast between sessions or during breaks.
- Premier acknowledgement during Colloquium broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Colloquium.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care population health, payment and delivery system email data bases of over 150,000.

Gold Sponsor – \$15,000

- Company logo and link (gold level) on Colloquium website homepage and on the Colloquium video broadcast portal homepage.
- Company logo in prominent position in the Colloquium broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 2 panel sessions. Sponsor will be responsible for identifying and inviting panelists approved by the Colloquium Planning Committee.
- Opportunity to create and submit two one-minute video advertisements to run once during the broadcast between sessions or during the breaks.
- Company logo and link on Colloquium video broadcast portal.
- Acknowledgement during Colloquium broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Colloquium.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care population health, payment and delivery system email data bases of over 150,000.

Silver Sponsor – \$10,000

- Company logo and link (silver level) on Colloquium website homepage and on the Colloquium video broadcast portal homepage.
- Company logo in the Colloquium broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 1 panel session. Sponsor will be responsible for identifying and inviting panelists approved by the Colloquium Planning Committee.
- Opportunity to create and submit a one-minute video advertisement to run once during the broadcast between sessions or during the breaks.
- Acknowledgement during Colloquium broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Colloquium.
- Post-conference attendee list with names, companies, titles, city, and state.
- GHC, LLC will send one email blast/press release on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care population health, payment and delivery system email data bases of over 150,000.

Bronze Sponsor – \$5,000

- Company logo and link (bronze level) on Colloquium website homepage and on the Colloquium video broadcast portal homepage.
- Company logo in the Colloquium broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify a topic for and organize and moderate a panel session with prior approval of Colloquium planning committee. Sponsor will be responsible for identifying and recruiting panelists with input from the Colloquium planning committee.
- Acknowledgement during Colloquium broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Colloquium.