

Sponsor Benefits for

VIRTUAL TWENTY-FIFTH SILVER ANNIVERSARY POPULATION HEALTH COLLOQUIUM

Part of the Heritage Value-based Care Conference Series

The Leading Forum on Innovations in Population Health & Care Coordination

Media Partners: *Harvard Health Policy Review, Health Affairs,
Inside Health Policy and Population Health Journal*

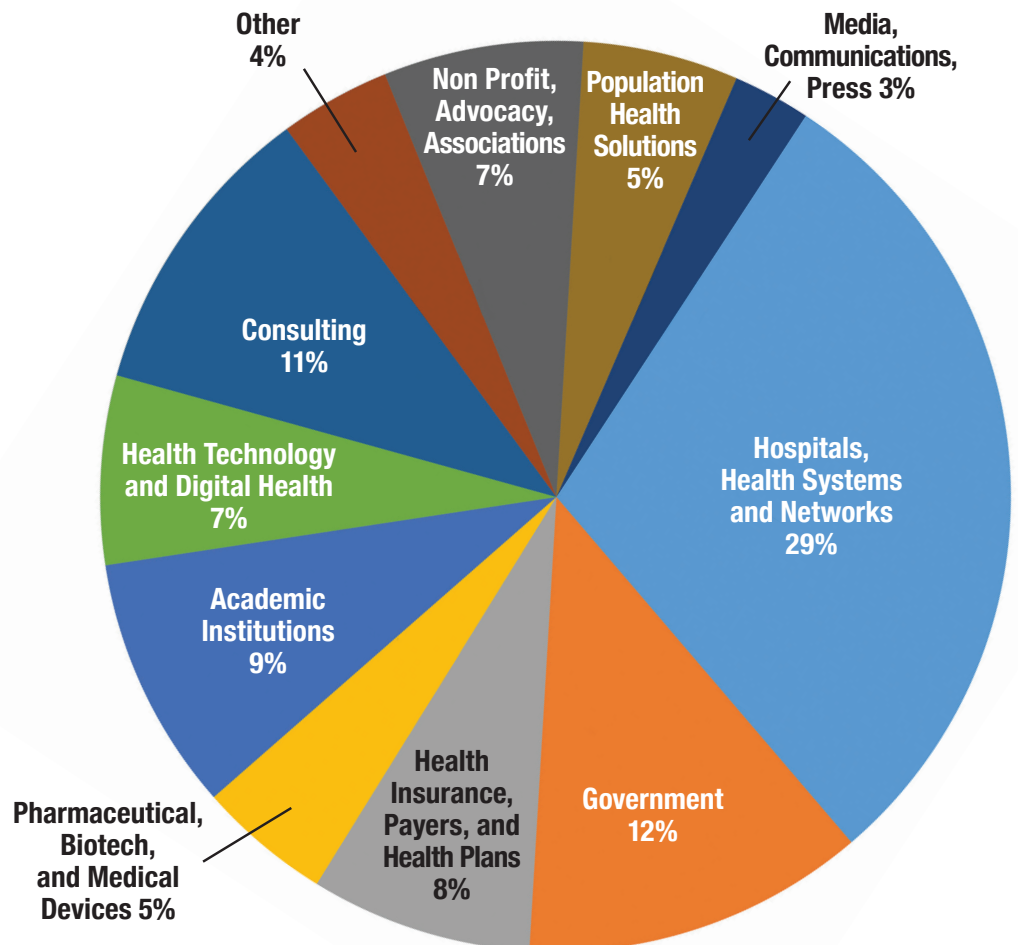
Virtual Online Video Live and Archived • December 9 – 11, 2026

www.PopulationHealthColloquium.com

Make Connections That Matter

Who Will Be Attending

Mid-to-senior level
decision makers
from across the industry
— healthcare providers,
payers, pharmaceutical
executives, leading
technology and
solutions companies,
academia, and
government



SPONSOR LEVELS AND BENEFITS AT A GLANCE

VIRTUAL PROGRAM BENEFITS	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Opportunity to place a speaker on the agenda in a keynote fireside chat	1				
Opportunity to identify speakers for a plenary session panel	1	1			
Opportunity to identify speakers for a concurrent session		1	2	1	
Opportunity to place a speaker on a panel of a concurrent session					1
GENERAL BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
Complimentary registrations	20	12	9	6	3
Company logo on Colloquium website homepage and broadcast portal homepage	•	•	•	•	•
Company logo on Colloquium broadcast portal Hall of Logos	•	•	•	•	•
Preconference Attendee List	•	•	•	•	
Post-Conference Attendee List	•	•	•	•	
New for 2026! Opportunity to connect with attendees through text, voice, and video chat, through the conference app	•	•	•	•	•
PROMOTIONAL BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
Opportunity to create and submit 1-minute video advertisement to run during broadcast between sessions/during breaks	2	2			
Opportunity to create and submit a 30-second video advertisement to run during broadcast between sessions/during breaks			2	1	
Acknowledgement during Colloquium broadcast on broadcast portal	•	•	•	•	•
Acknowledgement on all promotional marketing for the Colloquium	•	•	•	•	•
Email blasts	3	2	1		

SPONSOR CATEGORIES & BENEFITS

DIAMOND SPONSOR – \$25,000 (ONLY TWO)

- Company logo prominently placed on Colloquium website homepage and video broadcast portal homepage. Logos will link to the company webpage.
- Company logo prominently placed on the Colloquium broadcast portal Hall of Logos. Company logo will link to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company videos, whitepapers, etc.
- Opportunity to place a speaker on the agenda in a featured keynote fireside chat with one of the Colloquium co-chairs with prior approval from the Colloquium Planning Committee.
- Opportunity to identify speakers for a plenary session panel. Sponsor will be responsible for inviting the speakers and choosing a moderator. The moderator and speakers must be approved by the Colloquium Planning Committee.
- Opportunity to create and submit 2 one-minute video advertisements to run during the broadcast between sessions or during breaks.
- 20 complimentary registrations to the conference (pending approval).
- Prominent acknowledgement during Colloquium broadcast on broadcast portal.
- Prominent acknowledgement on all promotional marketing for the Colloquium.
- Pre-conference attendee list with names, titles, companies, cities, and states.
- Post-conference attendee list with names, titles, companies, addresses, cities, and states for a one-time mailing.
- GHC, LLC will send three (3) email blasts/press releases on behalf of sponsor to the Colloquium attendee database, plus GHC, LLC's health care population health, payment and delivery system email data bases of over 150,000.
- **New for 2026!** Opportunity to connect with attendees through text, voice, and video chat, through the conference app.

PLATINUM SPONSOR – \$20,000

- Company logo prominently placed on Colloquium website homepage and on the Colloquium video broadcast portal homepage. Logos will link to the company webpage.
- Company logo prominently placed on the Colloquium broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers for a plenary session and one concurrent session panel. Sponsor will be responsible for inviting the speakers and choosing a moderator. The moderator and speakers must be approved by the Colloquium Planning Committee.
- Opportunity to create and submit a one-minute video advertisement to run once during the broadcast between sessions or during breaks.
- 12 complimentary registrations to the conference (pending approval).
- Prominent acknowledgement during Colloquium broadcast on broadcast portal.
- Prominent acknowledgement on all promotional marketing for the Colloquium.
- Pre-conference attendee list with names, titles, companies, cities, and states.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two (2) email blasts/press releases on behalf of sponsor to the Colloquium attendee database, plus GHC, LLC's health care population health, payment and delivery system email database of over 150,000.
- **New for 2026!** Opportunity to connect with attendees through text, voice, and video chat, through the conference app.

GOLD SPONSOR – \$15,000

- Company logo on Colloquium website homepage and on the Colloquium video broadcast portal homepage. Logos will link to the company webpage.
- Company logo in prominently placed on the Colloquium broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers for two concurrent session panels. Sponsor will be responsible for inviting the speakers and choosing a moderator. The moderator and speakers must be approved by the Colloquium Planning Committee.
- Opportunity to create and submit 2 thirty-second video advertisements to run once during the broadcast between sessions or during the breaks.
- 9 complimentary registrations to the conference (pending approval).
- Acknowledgement during Colloquium broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Colloquium.
- Pre-conference attendee list with names, titles, companies, cities, and states.
- Post-conference attendee list with names, companies, titles, addresses, cities and states for a one-time mailing.
- GHC, LLC will send one (1) email blasts/press releases on behalf of sponsor to the Colloquium attendee database, plus GHC, LLC's health care population health, payment and delivery system email data bases of over 150,000.
- **New for 2026!** Opportunity to connect with attendees through text, voice, and video chat, through the conference app.

SILVER SPONSOR – \$10,000

- Company logo on Colloquium website homepage and on the Colloquium video broadcast portal homepage. Logos will link to the company webpage.
- Company logo on the Colloquium broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers for a concurrent session. Sponsor will be responsible for inviting the speakers and choosing a moderator. The moderator and speakers must be approved by the Colloquium Planning Committee.
- Opportunity to create and submit a thirty-second video advertisement to run once during the broadcast between sessions or during the breaks.
- Acknowledgement during Colloquium broadcast on broadcast portal.
- 6 complimentary registrations to the conference (pending approval).
- Acknowledgement on all promotional marketing for the Colloquium.
- Pre-conference attendee list with names, titles, companies, cities, and states.
- Post-conference attendee list with names, titles, companies, addresses, cities, and states.
- **New for 2026!** Opportunity to connect with attendees through text, voice, and video chat, through the conference app.

BRONZE SPONSOR – \$5,000

- Company logo on Colloquium website homepage and on the Colloquium video broadcast portal homepage. Logos will link to the company webpage.
- Company logo on the Colloquium broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to place a speaker on a panel of a concurrent session with prior approval of Colloquium planning committee.
- 3 complimentary registrations to the conference (pending approval).
- Acknowledgement during Colloquium broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Colloquium
- **New for 2026!** Opportunity to connect with attendees through text, voice, and video chat, through the conference app.

